



WARRIOR VILLAGE PROJECT

The Bugle: Vol 3, Issue 7, July 2021

www.WarriorVillageProject.com

PROGRESS REPORT

Newspaper Editor Arthur Brisbane said in 1911: "Use a picture. It's worth a thousand words."



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FUTURE EVENTS

Visit our Website:

WarriorVillageProject.com.

VIP PROFILE

Borre Winckel, President & CEO, BIA San Diego

After a long and successful career Borre Winckel, President & CEO of the [Building Industry Association \(BIA\) of San Diego](#), retired in July to spend more time with his family and friends. Borre led the BIA of San Diego for 13 years, after a 12-year run as the CEO of the [Riverside County BIA](#). The Staff of BIA San Diego heralded Borre's departure with this farewell: *"It's been a privilege to work with you and an honor to help celebrate your retirement, we wish you all the best on your new adventure."*

I met Borre in the BIA office on July 27, 2018. I had arranged to visit the BIA Office to 'pitch' the Warrior Village Project. I wasn't sure who was going to meet with me. I was surprised to be greeted by 'The Head Man' himself, along with what appeared to be the entire staff of the BIA. This was in the early days of the Warrior Village Project. Borre's interest gave me confidence that the building industry would be supportive of what I was trying to do.

The timing of our meeting was very fortuitous. The BIA wanted to expand building trades training in San Diego County high schools (see [September 2019 Newsletter](#)). The BIA was in the process of evaluating the [Building Industry Technology Academy \(BITA\)](#) program offered by the [California Homebuilding Foundation](#). Soon after this first meeting with the BIA I was invited to work with BIA Sr. Policy Advisor Mike McSweeney to bring the BITA program to San Diego County. Borre gave Mike time to help launch the BITA program and the Warrior Village Project at [San Marcos High School](#).

In the February 2021 issue of the [Southern California Builder](#) magazine there is a tribute to Borre written by Laer Pearce of [Laer Pearce & Associates](#). It describes a man with a fascinating personal history and an impressive business career. The article starts with Borre's move to the US from his home in the Netherlands at the age of 19 in 1977.

Before moving west, Borre earned degrees in journalism and public relations at Boston University. Upon graduation he moved to New York City to work at Chase Manhattan Bank's head office as a speechwriter. More importantly, he met his wife of 38 years, Kay, in the Big Apple.

From his speechwriting gig, Borre moved to Chase's corporate finance group, and then to its construction lending group, which at the time held the largest construction loan portfolio in America. This was great preparation for the launch of his real estate development career in California.



Chris Geldert, Borre Winckel & Mike McSweeney

But, Borre readily concedes that he wasn't as prepared for his new career as he had thought. *"I arrived in Riverside in 1987 thinking I had learned all about real estate at Chase but came to realize that I knew absolutely nothing about the hard slog of getting approvals – the consultants, the schmoozing, the politics, all the heavy lifting,"* Borre recalled for Southern California Builder.

It was the challenge of developing land owned by his family in Riverside that led Borre to the start of his career with the BIA and an impressive record of accomplishments. "Borre has been inducted into the California Homebuilding Foundation Hall of Fame, a lifetime achievement award for the best of the building industry, the San Diego Hall of Fame, and dozens of 'Most Influential Persons' lists, while serving on multiple city and county committees in Riverside and San Diego." He will be greatly missed by all who have had the pleasure of working with him.

Beste Wensen, Borre!

SCHOOL UPDATE Montecito High School

Our students represent [Montecito High School](#) with pride at SkillsUSA competitions. In our March Newsletter you read about the success of Montecito High School's Construction Students at the [2021 SkillsUSA Region 6 Conference](#). In our April Newsletter we told you about their triumphs at the [SkillsUSA 54th State Leadership & Skills Conference](#). All of Montecito's Gold Medal winners at the State Conference advanced to the SkillsUSA National Conference on June 14 - 18.

Francisco Santoyo won the Gold Medal in **Carpentry** in the High School Division at the State Conference and moved on to the National Conference.

The High School Division **TeamWorks** team of **Lanie Rake, Lacie Leggit, Mark Snow** and **Kylun Webb** took the Gold Medal at the State Conference and also competed in the National Conference.

After winning the Gold Medal at the 2020 Region 6 Conference, **Adrian Garcia** was unable to compete in the 2020 State Conference, because it was cancelled due to COVID-19. As a 2020 graduate, Adrian returned to win Gold in **Carpentry** at the 2021 State Conference in the College Division and advanced to the National Conference.

Montecito's 2020 Region 6 Gold winning **TeamWorks** team, comprising **Blake Yule, Christopher Coleman, Luis Lozano** and **Manuel Moreno**, returned to take the Gold Medal in the College Division at the 2021 State Conference. They advanced to the National Conference where they captured the Bronze Medal against very tough competition from across the country.

These students demonstrated their knowledge of framing, electrical, plumbing, roofing, masonry and more. The students worked with their Advisor, Mr. Nicholas Jordan, for months to prepare for this competition.



Left to Right: Mr. Jon Hill from the Associated General Contractors Apprenticeship Program, Blake Yule, Luis Lozano, Chris Coleman and Manuel Moreno.



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SCHOOL UPDATE Montecito High School (continued)

Montecito High School (MHS) has had a mutually beneficial partnership with [Swinerton Builders](#) for years. Swinerton is a national partner of [SkillsUSA](#), and its employees are passionate supporters of Montecito's Construction Program. In return, Montecito has sent highly motivated graduates to Swinerton with building skills and strong work ethics eager to develop careers in the building trades.

This partnership has been celebrated annually with a '[Signing Day Ceremony](#)' (click for video) where MHS graduates sign employment contracts with Swinerton. There was no Signing Day in 2020 due to COVID-19. However, the tradition recommenced on June 9, 2021 when Francisco, Alex and Pabel signed with Swinerton. They are entering the Carpenter's Union Apprenticeship Program. Swinerton was well represented at Signing Day by Desiree Ashmun, Recruitment Manager, and colleagues Justin, Josh and Eric.



L to R: Francisco, Alex and Pabel.



Desiree Ashmun and colleagues welcome new hires.

Teacher Nicholas Jordan took the opportunity to thank Swinerton for its continual support of his Construction Program at MHS, and for the donation of tool belts and tools for his students. He thanked the [Ramona Chamber of Commerce](#) for the donation of work boots for 10 students. Ten Chamber members donated \$200 each to purchase the boots.



Nicholas Jordan



Thank-you, Ramona Chamber of Commerce!

Nick also expressed his appreciation to the [Kiwanis Club of Ramona](#) for a generous donation of \$500 to buy building materials for his construction program, and to the [Rotary Club of Ramona](#) for all that they have done for MHS over the years. Montecito High School thanked [Cravory Cookies](#) and the [Ramona Starbucks](#) for making Signing Day a festive occasion.

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SCHOOL UPDATE Montecito High School (continued)

Nick Jordan's students showed their appreciation to the community by donating the shed they built in the 2021 [Design Build Competition](#) for a raffle to raise money for the July 4th Family Picnic & Fireworks Show presented by the Chamber of Commerce and the Rotary and Kiwanis Clubs of Romana. As reported in the [Ramona Sentinel](#): "The sturdy shed with a door, window and electrical hookups can be used as a small office, man cave or she-shed, or storage shed," according to Nicholas Jordan.

The students built the shed in two weeks. [Swinerton Builders](#) provided the architectural plans and donated \$3,000 worth of materials to build the shed. In their first year in the Design Build Competition, Montecito High School received an Honorable Mention plaque.

As Nick told the Sentinel, "the school could have sold the building to funnel money into their construction program, but they chose instead to donate it to the fireworks fund. The community has done so much for us that we'd love to give back," Jordan said. "This is just a small token of our appreciation."



CONSTRUCTION UPDATE

July was a good month for the Warrior Village Project. We finished painting the exterior of our ADU for Wounded Warrior Homes in Vista. Master painter Mike McSweeney told us that it takes nine hours of paint preparation for every hour of painting, which is probably why he left the paint preparation to Chris Geldert and Mark Pilcher, while he focused on the skilled work of paint spraying. After a few hours of pulling down the masking tape and paper and touching up the trim we were done.



Our goal was to match the exterior of the ADU to the exterior of the main residence. [Sherwin-Williams](#) in Vista did a great job of color matching the paint that they donated. Thanks Sherwin-Williams!



**SHERWIN
WILLIAMS**

PARTNERS
Construction Industry Education Foundation
in partnership with SRBX



CIEF

**Construction Industry
Education Foundation**

Founded in 1901, the [Sacramento Regional Builders Exchange](#) (SRBX) created the [Construction Industry Education Foundation](#) (CIEF) to enhance the built environments' workforce development efforts throughout the state. CIEF offers three programs for high school students:

[CREATE Mentoring Program](#)

This program exists to educate and inspire students to pursue career pathways which create the built environment. Students are given an RFP to design a mock project and are mentored through the process by industry professionals. During the five month program they visit active job sites, participate in a hands-on Trades Day, complete a client needs assessment, physical model, cost estimates, floor plans and a final presentation. The program is provided free of charge to all high school students thanks to the generosity of mentors and program sponsors.

[CREATE Summer Camp](#)

High school students attending the CREATE Summer Camp will experience a six-day, five-night camp that introduces them to careers in construction, re-development, engineering, architecture and the trades. Students will design and build a project for a local nonprofit, complete a needs assessment, meet industry executives, tour active job sites, explore Sacramento and stay at CSU, Sacramento. Students who participate in the CREATE Mentoring Program, the Design Build Program or the Building Industry Technology Academy are eligible to apply for a scholarship that covers most of the cost of the camp. Thanks to the generosity of camp sponsors, no students are turned away due to a lack of financial resources. The CREATE Summer Camp will return in 2022!

[Design Build Competition](#)

Following defined criteria, each high school team participating in the Design Build Competition completes the challenge of designing and preparing construction documents for a 96-square foot structure. The 2021 Competition year was done 'virtually' on high school campuses. In non-pandemic years, construction of the structure takes place at two competition sites - one in northern California, and another in southern California. A panel of architectural and construction professionals serve as judges. Structures are judged on the students' ability to perform all the functions of the project including planning and design, scheduling, overall project management, conduct, as well as craftsmanship, teamwork and safety. CIEF and the construction community provide all of the materials needed for each team participating in the Build and Design Competition and most of the items which teams will use in the Open Competition.

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PARTNERS
Construction Industry Education Foundation
in partnership with SRBX
(continued)



CONSTRUCTION
INDUSTRY EDUCATION FOUNDATION
DESIGN BUILD

The Design Build Competition has a long-standing history in California of promoting career awareness in construction related fields, and creating a fun, competitive learning experience for high school students. Recognizing the need for a well-trained workforce in the construction industry, the Construction Industry Education Foundation (CIEF) founded an annual [Design Build Competition](#) in 1986 in Sacramento, CA. In 1989, the Home Builders Council (HBC) and the [Building Industry Association of Southern California](#) founded the [Design Build Southern California Competition](#).

Teams from all over the state compete in the Design Build Competition, racing for the titles of Best Build, Best Design, and Best Safety and Teamwork. The event would not be possible without the support, engagement and contributions from industry partners and leadership from organizations throughout the state from both the residential and commercial sectors. As a result of pandemic restrictions, CIEF and [industry sponsors](#) transported 90,000 lbs of building materials to 44 teams across the state so that each team could participate in the 2021 competition.

As we reported in our [April 2021 Newsletter](#), three San Diego County High Schools participated in the Design Build Competition for the first time in 2021: [San Marcos High School](#) and [Twin Oaks High School](#) in San Marcos and [Montecito High School](#) in Ramona. As a result of pandemic restrictions, our students were not able to enjoy the full in-person, head-to-head Design Build Competition experience, but it was still a great event. Instructor testimonials from the 2021 statewide competition can be viewed [here](#). You can also view a video of the [2017 Design Build Southern California Competition](#) to see and hear what a great experience it is for our students.

The folks at the [Construction Industry Education Foundation](#) (CIEF) are our kind of people! We can't wait for the [2022 Design Build Southern California Competition](#)!

2022 Dates for the Southern California Competition are [April 6 and 7](#).
Location in Orange County TBA!



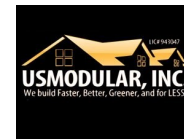
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Construction Industry
Education Foundation



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DONATE TO THE WARRIOR VILLAGE PROJECT

We can provide truly affordable, permanent housing. But, we can't do it for free. To succeed, we need financial support. The materials required to build our cottages cost about \$25,000 per cottage. It will cost about \$10,000 to transport a cottage to its installation site. The cost of installing a cottage as an Accessory Dwelling Unit will depend on the site. But, it should cost about \$30,000 per cottage. Hence, we can provide permanent housing for a veteran for about \$65,000 per unit. This is a bargain compared to the cost of government supported 'affordable' housing projects. According to the [Terner Center for Housing Innovation](#) at UC Berkeley, it cost an average of \$480,000 (\$700/sq ft) to build one unit of affordable housing in California under the Low-Income Housing Tax Credit (LIHTC) program.

Donors who wish to donate for the construction of our cottages at San Marcos High School can make a contribution through our fiscal sponsor, [The San Marcos Promise](https://thesanmarcospromise.org/donate/#ways-to-donate) (<https://thesanmarcospromise.org/donate/#ways-to-donate>), a 501(c)(3) nonprofit.

- **Online Donations:** When you donate online, please '*Leave A Comment*' indicating that your donation is for the Warrior Village Project.
- **Donations by Check:** Mail your check, made payable to The San Marcos Promise, to:

**The San Marcos Promise
255 Pico Avenue, Suite 103
San Marcos, CA 92069**

Please write on the Check's Memo Line that your donation is for the Warrior Village Project.

If you would like more information on the Warrior Village Project and our Partners, please visit our website, WarriorVillageProject.com, or send an email to Mark.L.Pilcher@gmail.com.

Please help us to provide affordable, permanent housing for homeless veterans while training the next generation of homebuilders.

PROJECT CONTACTS

Volunteer..... Mark L. Pilcher 760-666-0077 ... Mark.L.Pilcher@gmail.com
BITA Program Director Jill Herman 916 412-7118 .. JHerman@mychf.org
SMHS BITA Instructor Chris Geldert..... 760 390 2388 .. Chris.Geldert@SMUSD.org
The San Marcos Promise .. Lisa Stout..... 760-290-2373 .. Lisa@TheSanMarcosPromise.org

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